

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A lid for a container holding a flowable substance, the lid comprising:  
a body having a top wall defining a substantially circular periphery and a recessed central portion radially inward of the circular periphery, the body further having a drink opening positioned in the top wall, the body further having a retaining element positioned in the top wall and spaced about 90 degrees from the opening, the body further having a mounting portion to mount the body to the container; and,  
a closure element affixed to the body, the closure element movable between a first position wherein the closure element obstructs the opening, and a second position wherein the closure element is received by the retaining element.
2. (Original) The lid of claim 1 wherein the closure element includes a base portion, a connector arm, and a plug, the connecting arm located between the base portion and the plug, the base portion being connected to the mounting portion.
3. (Original) The lid of claim 2 wherein the retaining element is positioned opposite the base portion of the closure element.
4. (Original) The lid of claim 2 wherein the retaining element is positioned in the top wall near the base portion of the closure element.
5. (Original) The lid of claim 2, wherein the opening and the plug are cooperatively dimensioned such that the plug is removably received by the opening.
6. (Original) The lid of claim 2, wherein the retaining element is a recess, the recess and the plug are cooperatively dimensioned such that the plug is removably inserted in the recess.
7. (Original) The lid of claim 2, wherein the connector arm is flexible to accommodate movement of the closure element between the first and second positions.

8. (Currently Amended) A lid for a container holding a flowable substance, the lid comprising:

a body having a top wall defining a substantially circular periphery, the body further having a drink opening positioned entirely within the top wall, the body further having a retaining element positioned within the top wall wherein the retaining element is spaced approximately 45 degrees from the opening, the body further having a mounting portion to mount the body to the container; and,

a closure element affixed to the body, the closure element movable between a first position wherein the closure element obstructs the opening, and a second position wherein the closure element is received by the retaining element.

9. (Original) The lid of claim 8 wherein the closure element includes a base portion, a connector arm, and a plug, the connecting arm located between the base portion and the plug, the base portion being connected to the mounting portion.

10. (Original) The lid of claim 9 wherein the retaining member is positioned between the opening and the base portion of the closure member.

11. (Original) The lid of claim 9, wherein the opening and the plug are cooperatively dimensioned such that the plug is removably received by the opening.

12. (Currently Amended) A lid for a container holding a flowable substance, the lid comprising:

a body having an annular top wall and a recessed central portion, the body having a drink opening positioned entirely in the annular top wall, the body further having a retaining element positioned in the annular top wall and wherein the retaining element and the opening are in an angular positional relationship, the body further having a mounting portion to mount the body to the container; and,

a closure element affixed to the body, the closure element movable between a first position wherein the closure element obstructs the opening, and a second position wherein the closure element is received by the retaining element.

13. (Original) The lid of claim 12 wherein the angular relationship between the opening and the retaining element is obtuse.

14. (Original) The lid of claim 12 wherein the angular relationship between the opening and the retaining element is acute.
15. (Original) The lid of claim 12 wherein the angular relationship between the opening and the retaining element ranges between 30 and 90 degrees.
16. (Original) The lid of claim 12 wherein the angular relationship between the opening and the retaining element ranges between 90 and 180 degrees.
17. (Original) The lid of claim 13 wherein the closure element includes a base portion, a connector arm, and a plug, the connecting arm located between the base portion and the plug, the base portion being connected to the mounting portion.
18. (Original) The lid of claim 17, wherein the opening and the plug are cooperatively dimensioned such that the plug is removably received by the opening.
19. (Currently Amended) A lid for a container holding a flowable substance, the lid comprising:
  - a body having a top wall defining a substantially circular periphery, the body further having a drink opening positioned entirely in the top wall, the body further having a first retaining element and a second retaining element wherein both retaining elements are positioned in the top wall, the body further having a mounting portion adapted to mount on the container; and,
  - a closure element affixed to the body, the closure element movable between a first position wherein the closure element obstructs the opening, and a second position wherein the closure element is received by one of the retaining elements.
20. (Original) The lid of claim 19 wherein the drink opening is positioned between the first retaining element and the second retaining element.
21. (New) A lid for a container holding a flowable substance, the lid comprising:
  - a body having a top wall, a mounting portion, and a sidewall extending between the top wall and the mounting portion, the body further having a recessed central portion positioned radially inward of the top wall and a drink opening positioned entirely within the top wall, the

body further having a retaining element that is in an angular positional relationship with the drink opening; and

a closure element affixed to the body, the closure element movable between a first position wherein the closure element obstructs the opening, and a second position wherein the closure element is received by the retaining element.

22. (New) The lid of Claim 21, wherein the angular relationship between the retaining element and the drink opening is obtuse.

23. (New) The lid of Claim 21, wherein the retaining element is positioned adjacent a periphery of the recessed central portion.